

Longboat Roadrunners Annual General Meeting

(Status = Unapproved)

Saturday November 26, 2022 – 11:00 a.m.

Held at the Dominion Pub & Kitchen with Zoom access

Attendees (31):

Richard Bailey, Steve Blackburn, Michael Cho, Paul Collier, Kathleen Cranmer, Jean Doench, Tina de Geus, Bert de Vries, Robert Gazzale, Miyuki Goto (zoom), John Greenfield, Allen Groome, Rob Hanks (zoom), Jowenne Herrera, George Hubbard, Paul Kilbank, John MacMillan, Steve Metzger, Heidi Mok, Jean-Emile Paraiso (zoom), Claire Prest, William Prest, Pa Sheehan, Coby Stoller, Sandra Tam, Kathleen Thompson, Juliana Tobon, Nancy Wells (zoom), Sadie-Rae Werner, Stephen Word, Lily Wu

Represented by Proxy (6):

Michael Durocher (via George Hubbard), Tony Fletcher (via George Hubbard), Daniel Le Blanc (via Paul Kilbank), Christine Loch (via George Hubbard), Diane Marrow (via George Hubbard), Jim Rawling (via Paul Kilbank)

* Note there may be additional attendees who were not recorded as they paid by cash onsite.

1. Welcome & Tom Longboat Acknowledgement

At approximately 11:00 a.m., Jojo called the meeting to order and presented the Tom Longboat acknowledgment:

As Longboat Roadrunners, we run to honor the spirit of Onondaga runner Tom Longboat; a member of the Six Nations of the Grand River, Canadian soldier, and Boston Marathon champion.

2. Approval of AGM 2021 Minutes

Motion to adopt minutes moved by Bert de Vries, seconded by George Hubbard (carried). The club adopted the Minutes of the 2021 AGM with the correct spelling of John MacMillan.

3. Club Year at a Glance (Jojo)

- We're getting back to a degree of "normalcy" in a post pandemic world
- Longboat Races have returned in 2022 with Sunset Shuffle and Island Run
- Our creativity continues with the Winter & Summer Series / Longboat Connects
- Membership has remained consistent as we emerge from the pandemic period
- Many new initiatives to revive the club – gender categories, club shirts, recruitment, new family memberships, strengthening our Six Nations relationships
- Strategic Planning Committee is focused on increasing membership, increasing our visibility in the running community and revitalizing our programs.

4. Membership (Paul)

- Numbers were consistent with 2021 at 34 Female / 37 Male with 16 coached runners.
- New family memberships were introduced this year along with an early renewal price.
- Members were reminded to renew as the early renewal price expires after the AGM.

5. Club Runs (Steve)

- We now have 16 coached members as runners begin to target in-person races again.
- Club runs restarted on June 6 with Wednesday Runs from University Settlement, Runs & Brunch at High Park, and Sunday Long Runs underway.
- Participation remains modest so Susan Stone is conducting a member survey about how to improve club runs and motivate people to rejoin club runs again.
- Goal is to increase participants so we can create a broader range of pace groups.

6. Communications (Kat)

- Major efforts to raise our club profile on different social media platforms.
- First paid campaign reached about 3300 people with 2500 being non followers.
- Of the 3300 people we had 44 people click through to the website, 3 people contacting Kat directly and 1 person joining the club.
- Plan to continue with further paid campaigns while monitoring the results.

7. Club Records (Bert)

- This year we had 19 new club records set by 9 different members!

8. Winter & Summer Programming

2022 Longboat Connects (George)

- This is our second year organizing Longboat Connects series with 40 attendees.
- Sessions included "Yoga for Runners" (Christina Felstead), "Strength and Balance" (Michelle Clarke) and "Nutrition and Hydration" (Stephen Walter).
- Members are encouraged to suggest other topics and experts to invite in the future.

2022 Longboat Winter / Spring Series (George)

- Three events were organized with more than 50 participants and 4 new club records.
- 5K run (February 12), 4K / 8K run (March 12) and 5K / 10K / 20K (April 17).
- We welcomed runners from East York Runners, Boardwalk Runners and Runners Shop .

2022 Longboat Summer Series (Bert)

- We had strong interest with 79 participants for our four events including East York Runners.
- Included distances that are not frequently run: 1000m / 3000m (June 15), 2000m / 5000m (July 6), 800m / 10000m (July 27) and One Hour at The Track (August 17).
- Club X-Country event was held this past summer with Steve Metzger as the official winner.
- The contribution of John Greenfield to the success of these events was acknowledged.

9. Sunset Shuffle (George)

- Sunset Shuffle race returned on August 11 after being suspended due to Covid.
- Good participation with 247 runners although slightly lower than past years likely due to people only now slowly returning to their downtown office routines.
- Revenue was \$7,682 with \$2,500 being donated to our charity partner "Start2Finish".

10. Toronto Island Run (George)

- Higher revenue this year at \$84,515 while slightly fewer participants than 2019 (1627 total comprised of 770 in the 10K, 575 in the 5K, 151 in the kids 1 mile and 131 in the kids 1K).
- This year we used a new block pricing approach rather than a calendar pricing approach which resulted in higher average registration prices.
- Event contributes over \$27,000 to the club finances while raising \$5,285 for SchoolBox North and \$2,756 for the Native Canadian Centre of Toronto (NCCT).
- Success despite the uncertainty of registrations and post Covid logistics / costs.
- Photo booth proved very popular with more than 300 people using the service.

11. Strategic Plan (Jojo)

- Jojo reviewed the key focus areas of the Strategic Planning Committee:
- Memberships: to attract new members from diverse backgrounds while retaining members through club engagement
- Visibility: to enhance club visibility as a leading GTA running club (including social media campaigns to reach a broader audience)
- Programming: to continue activating strong programming from races, to virtual events and social activities.

12. Financial Report (Bill)

- October 31, 2022 financial statements were presented.
- Overall club financial position is good with cash in the bank about \$67,000.
- Income Statement shows the club generated approximately \$21,000 last year with the reintroduction of the Island Race and Sunset Shuffle.
- Island Race contributed \$27,000 due to careful expense control by George as Race Director.
- Bill clarified that (1) there may be an adjustment to the ferry ticket inventory at year-end, and (2) non race donations are the same as 2019.
- Richard requested that the reports break down the donations by each charity so members know where funds are donated.

13. 2021 Longboat Executive Elections

- Board is putting forward Jojo Herrera as President, Sadie-Rae Werner as Vice President, Bill Prest as Treasurer, Paul Kilbank as Secretary, Kathleen Thomson as Communications Coordinator, Stephen Word as Social Coordinator, George Hubbard as Race Coordinator, Steve Metzger as Coaching Coordinator.
- Motion to vote incumbent members to the executive moved by Bert DeVries, seconded by George Hubbard (carried).

7. Adjournment

Motion to adjourn by Jowenne, seconded by Steve (carried) Meeting was adjourned at approximately 12:00 p.m.

Attachments

- Longboat AGM Agenda November 26, 2022
- Balance Sheet ending October 31, 2022
- Statement of income and expenses ending October 31, 2022



2022 Annual General Meeting (AGM)

Saturday, November 26, 2022 / 11:00 a.m. – 12:00 p.m.
Dominion Pub & Kitchen, 500 Queen St E, Toronto, ON M5A 1T9

Optional ZOOM Meeting:

<https://us02web.zoom.us/j/83120120978?pwd=TUpkMU9aclg5bTA5Nkt5eHhMTGV0UT09>

Agenda

1	Welcome, Regrets & Tom Longboat Acknowledgement	Jojo
2	Approval of 2021 AGM Minutes	Paul
3	Club Year @ A Glance	Jojo
4	Membership	Paul
5	Club Runs	Steve
6	Communications	Kat
7	Club Records	Bert
8	Winter & Summer Programming	George/Bert
9	Sunset Shuffle	George
10	Toronto Island Run	George
11	Strategic Plan	Jojo
12	Financial Report	Bill
13	2023 Longboat Executive Board Election	All



Longboat Roadrunners
Balance Sheet

Month ending October 31, 2022	2022	2019
Assets		
Current Assets		
TD Bank & Petty Cash	65,595.46	59,784.21
Stripe	1,260.21	1,434.60
HST receivable		
Inventory - ferry tickets	234.24	234.24
Inventory clothing	<u>2,808.00</u>	<u>2,808.00</u>
	69,897.91	64,261.05
Equipment	500.00	8,746.74
Total Assets	<u>70,397.91</u>	<u>73,007.79</u>
Liabilities		
Accounts Payable (exc Treas & HST)	8,995.23	1,065.03
Clothing purchase (held in trust)		557.00
Unearned Revenue	1,089.75	2,142.85
Loan from Treasurer	838.55	2,054.75
HST Payable	704.70	4,883.55
Total Liabilities	11,628.23	10,703.18
Members Equity from previous year	37,187.30	60,163.29
Net Income (negative is a loss)	<u>21,582.38</u>	<u>2,141.32</u>
Total Members Equity	58,769.68	62,304.61
Liabilities & Members Equity as of October 31, 2022	<u>70,397.91</u>	<u>73,007.79</u>

Note: The last comparable year was 2019

Longboat Roadrunners
Statement of Income and Expenses

Month ended October 31, 2022

	2022	2019
Revenue		
Island Race	80,329.26	78,947.25
Sunset Shuffle	7,706.08	9,453.33
Membership	3,090.00	5,336.50
Coaching	1,200.00	2,700.00
Social Events		5,542.00
Clothing		
Other	4,000.00	
Total Revenue	96,325.34	101,979.08
Cost of clothing sold		343.50
Net Revenue	96,325.34	101,635.58
Expenses		
IR Insurance	350.00	2,613.60
IR Refreshments	893.16	570.43
IR Marketing	282.56	910.70
IR Website Mtce	53.84	328.13
IR Photos	427.63	196.88
IR T-shirts	13,696.48	11,340.60
IR BBQ	9,776.28	7,779.03
IR Medals	7,000.00	9,452.80
IR Timing and Scoring	4,109.53	6,394.00
IR Vehicle Expenses	799.74	550.66
IR Race Kits incl bibs	1,225.72	1,235.25
IR Medical	2,472.36	2,002.80
IR Race Director fee	6,500.00	6,500.00
IR AC Accreditation		50.00
IR Ferry Tickets & Oth Trans	1,087.60	1,152.71
IR Sound, Radios	931.90	948.30
IR Entertainment inc piper	100.00	123.25
IR Awards	875.00	1,800.00
IR Race Permit	703.63	830.61
IR Vehicle Permits Ferry	508.74	478.24
IR Miscellaneous	1,408.92	73.51
Island Race	53,203.09	55,331.50
SS Medals	431.30	318.50
SS Food	1,307.98	1,893.38
SS Truck Expenses	517.82	279.50
SS Bibs	267.00	253.00
SS Ferry Tickets		229.32
SS Sound	19.21	19.00
SS Permits	570.38	576.87
SS Refreshments for crew	19.15	36.00

SS Rental & Security		259.17
SS Timing	1,483.28	1,318.00
SS Medical	595.43	328.44
SS Misc incl website	74.92	124.64
SS Donation from proceeds	2,500.00	3,800.00
Sunset Shuffle	7,786.47	9,435.82
Meetings		769.08
Affiliation & related	580.25	395.50
Social Events	282.99	8,679.71
Coaching		4,721.24
Directors Insurance		945.00
Bank Charges	178.91	760.80
Club Awards	2,625.68	2,616.25
Website	435.77	3,836.36
Education & Seminars	200.00	360.00
Administration	52.71	54.20
Depreciation of equipment		2,186.00
Repairs & Maintenance	31.47	
Locker	2,996.87	3,704.21
Race Subsidies	640.68	1,448.59
Clothing for members	1,448.00	
Transportation x IR & SS	30.07	
Donations - Race		
Donations - Non-Race	4,250.00	4,250.00
Total Expenses	74,742.96	99,494.26
Surplus (Deficit)	21,582.38	2,141.32

Note: Last comparable year was 2019