

Longboat Roadrunners Executive Meeting Minutes – Approved
Wednesday Feb 22, 2023 – 8:00 p.m.

Present

Jojo Herrera, Sadie Werner, Kathleen Thompson, Bert de Vries, Paul Kilbank, George Hubbard, Steve Metzger

Regrets

Bill Prest, Stephen Word

1. Welcome, Regrets & Tom Longboat Acknowledgement (Jojo)

At roughly 8:00 p.m., Jojo called the meeting to order.

Jojo presented the Tom Longboat acknowledgment

As Longboat Roadrunners, we run to honor the spirit of Onondaga runner Tom Longboat; a member of the Six Nations of the Grand River, Canadian soldier, and Boston Marathon champion.

2. Approval of January 2023 Minutes (Paul)

- Minutes were approved after name corrections (motioned by Bert / seconded by George).

3. Club Activities Updates

Membership Update (Paul)

- Total of 65 members split by Male 40 / Female 25
- General 27 / Family 19 / Student Senior Unwaged 19
- Coaching 15

... with 24 members yet to renew from 2022 (Jojo and Sadie following up)

December Challenge Comments (George)

- All gift cards have now been distributed for the December Challenge
- George reinforced the power of our partnerships as people decide what club to join / support (Second Harvest, Start2Finish, SchoolBOX North and Native Canadian Centre of Toronto)
- Jojo to consider a better presentation of these partners on our website.

January 5KTT & Longboat Connects (George)

- Club time trial was held at Downsview Park on Sat, Jan 14th with 10 racers joining.
- Congrats to the Mary Liu who was Top Female and Pa Sheehan who was Top Male.
- Strong turnout for a cold day with great visibility of Longboat colors.

- The first Longboat Connects event was yoga led by Tanya Johnson on Thurs, Feb 9th.
- Good feedback from participants and the session was recorded for others to view.
- Next event will be related to training and will be led by Steve Metzger in March.
- Will likely be hybrid too as some members remain cautious about in person events.
- We will do three Longboat Connects events and are considering an Indigenous connection.
- Bruce Kidd is a potential speaker and we can guide his approach to avoid (unintended) repetition with his appearance at a past Longboat event.

Club Runs Survey (All)

- Member survey has been reviewed with 32 responses (from 58 members on January 31).
- For survey responses including themes refer to "LB Survey 2023 - Training Runs".
- Steve identified two immediate opportunities with more details to be provided shortly:
 - Monthly long run in the east end from Starbucks Leslieville.
 - Monthly club social right after a Wednesday night run.
- George also highlighted the need to promote walking given some members have shifted their focus from running to walking but want to remain club members.
- Jojo confirmed that the results of the survey will be shared with the club after details of the new activities are finalized.

2023 Awards Gala (All)

- Bert scored all members for WMA awards with 10 men and 8 women qualifying.
- All award categories have been confirmed including two nominees for the Hall of Fame
- Awards are ordered with ACE Awards holding prices this year at the 2019 prices.
- Mike Durocher is making stained-glass feathers that will be awarded to 40-year members.
- As they may not be ready for the Gala evening, Jojo suggested we recognize the members for their commitment and show the feather aware that will be delivered to them later.
- Paul to confirm members hitting 40-year milestone over the next 2 – 3 years so we can see if it's reasonable to ask Mike to provide that number of feathers given the effort to produce.

WMA Score Dilemma (Bert)

- Bert identified a recent challenge for calculating WMA scores for both road and track results:

- World Masters website provides the data for track events specifically however it does not deal with anybody under the age of 30.
- Neither the World Masters website nor the road results website allow us to calculate non-standard distances - that feature has been removed.
- Jojo plans to contact Athletics Ontario for guidance while Bert will temporarily track using two sets of books.

New Members' Brunch (All)

- Plan is to hold the New Member Brunch at the Dominion Pub on April 22, 2023.
- Bert, with support from George, will setup a 1-mile course for the relay event around the Corktown Common which is just a 5-minute walk from the Dominion Pub.

2023 Uniforms (Sadie / Jojo)

- Sadie has been investigating our current clothing and gear inventory.
- Proposal is to sell remaining items at a low cost through Cheddar Up service.
- Goal is to encourage newer members to buy Longboat clothing and reduce inventory.
- May hold back products with one-off sizes for awards or giveaways.
- Susan is investigating a Longboat online store using a service that would manage the storefront, orders and fulfillment without Longboat holding any inventory.

Island Run/Sunset Shuffle Planning (George)

- Permit applications have been submitted to the City of Toronto for the Sunset Shuffle on Thursday, August 10th and Island Race on Sunday, September 10th.
- Runners Shop (including in-store pickup) and Puma have been confirmed as sponsors with Start2Finish confirmed as the charity partner.
- Changing to 5-year age groups at Sunset Shuffle to support the goal of 300 participants.
- Note that the city plans to build a new music venue at Hanlan's Point which may affect the Island Race course in future years (no change for 2023).
- Sadie advised that the BDS Coalition may object to the Puma partnership and she is able to help manage if they approach Longboat.

4. 2022 – 2023 Strategic Planning – Ongoing (All)

- CRS is providing discount codes for all events plus one free entry to Sporting Life 10K and two free entries for any CRS event.
- May use the free entries as race awards or random giveaways at the New Member Brunch.

5. Financials Update (Bill)

- Bill was not in attendance but circulated the attached financial statements for review.
- It was noted that we have a strong cash position in 2023 emerging from the pandemic era.

6. Other Business (All)

- Now waiting for feedback on grant applications with Athletics Ontario.
- Agreed to change the name of our special achievement award to the Bob Nagle Special Achievement Award in recognition of his contribution to the club (Motion by Bert / Second by Steve / motion passed).
- Jojo hopes to write an article and organize a group photo for Chilly Half Marathon.
- Steve shared member feedback suggesting that we revisit our awards approach with respect to inclusion (eg. Marathoner of the Year rather than separate Male / Female categories)

7. Adjournment (Jojo)

Jojo adjourned the meeting at approximately 9:20pm.

Statement of Income and Expenses

Month ended January 31, 2023

	2023	2022
Revenue		
Island Race		
Sunset Shuffle		
Social Events		
Coaching	675.00	600.00
Clothing		
Membership	2,350.00	1,500.00
Other		
Total Revenue	3,025.00	2,100.00
Cost of Clothing Sold		
Net Revenue	3,025.00	2,100.00
Expenses		
IR Website Maintenance	33.33	
IR Miscellaneous	131.25	
Island Race	164.58	
Sunset Shuffle		
Meetings		
X-Country/Affiliation	226.00	
Social Events		
Equipment Expenses		
Coaching		
Directors Insurance		
Bank Charges	19.11	42.00
Club Awards		
Website	18.00	
Education & Seminars		
Administration	9.20	39.98
Donations - Race		
Donations - Non-Race		250.00
Total Expenses	436.89	331.98
Surplus (Deficit)	2,588.11	1,768.02

Longboat Roadrunners

Balance Sheet

January 31, 2023 with comparative figures for previous year

	2023	2022
Assets		
Current Assets		
Cash incl Petty Cash	53,801.55	35,148.06
Stripe	633.24	1,546.50
Prepaid Expenses		452.00
Inventory - ferry tickets	251.80	234.24
HST Receivable		259.17
Inventory - Clothing	3,289.00	2,808.00
	57,975.59	40,447.97
Tangible Capital Assets	500.00	500.00
Total Assets	<u>58,475.59</u>	<u>40,947.97</u>
Liabilities		
Current Liabilities		
Accounts Payable (exc Treas & HST)	350.00	1,200.00
Unearned Revenue		
Loan from Treasurer	7.53	792.65
Funds held in trust		
HST Payable	94.20	
Total Liabilities	451.73	1,992.65
Members Equity (Retained Earnings)	55,435.75	37,187.30
Net Income (Loss)	<u>2,588.11</u>	<u>1,768.02</u>
Total Members Equity	58,023.86	38,955.32
Total Liabilities & Members Equity	<u>58,475.59</u>	<u>40,947.97</u>