

**Longboat Roadrunners Executive Meeting Minutes – Approved**  
**Wednesday Nov 16, 2022 – 8:00 p.m.**

**Present**

Jojo Herrera, George Hubbard, Susan Stone, Steve Metzger, Kathleen Thompson, Bert de Vries, Stephen Word, Paul Kilbank

**Regrets**

Bill Prest

**1. Welcome, Regrets & Tom Longboat Acknowledgement (Jojo)**

At roughly 8:00 p.m., Jojo called the meeting to order.

Jojo presented the Tom Longboat acknowledgment

As Longboat Roadrunners, we run to honor the spirit of Onondaga runner Tom Longboat; a member of the Six Nations of the Grand River, Canadian soldier, and Boston Marathon champion.

**2. Approval of October 2022 Minutes (Paul)**

- Minutes were approved (motioned by George / seconded by Stephen).

**3. Club Activities Updates**

**Membership & Recruitment Update (Paul)**

- As of Nov. 16, we had 71 members for 2022 and 18+ members for 2023 so far.

**Communications / Social Media (Kat)**

- Kat to investigate whether we have been blocked from posting ads with Instagram and / or Facebook (reasons are unknown)

**Sunset Shuffle Update (George)**

- We are currently looking to fill the Race Director for the 2023 Sunset Shuffle as Daniel LeBlanc is unfortunately not able to continue with the role due to personal circumstances.

- George asked to share the opportunity with club members either at the AGM (or later) so we get people's attention without distracting from AGM attendance.
- The goal is to identify a new Race Director so they can attend the important Race Director Summit in mid-January.

### **Club Runs (Mon, Wed, Fri, Sun) (Steve/George)**

- George reported that people are adapting well to the new Saturday High Park format and social afterwards.
- Attendance has been good so far with 12 at the first event and 10 at the second event including several repeaters.
- Expect a slight temporary drop-off with the cross country, nationals and club AGM meeting over the next few weeks.
- Steve confirmed that we continue to struggle with attendance for Sunday long runs ... potentially due, at least in part, to members living in a wide area across the city.
- It was suggested that we conduct a survey of members to better understand what approach could help drive a better turnout – place, time, parking etc. Note that a specific person / action was not identified.
- Susan suggested alternating between an east run location and west run location to service different membership areas.

### **AGM: Sat November 26 (Stephen / George / All)**

- Currently at 11 people after the price drop so we need to encourage signup given the approaching deadline for ordering food (target is 40 people).
- Members often sign up at the last minute yet the low number is perplexing given the recent price drop for this first in-person AGM in 3 years ... we anticipate more attendees but it's challenging to forecast the food order.
- Jojo / Kat will send out a follow-up email / FB post while Stephen confirms the Dominion cancellation policy just in case numbers remain this low.
- George is organizing the scavenger hunt (aka Amazing Longboat Race) – teams will be given a list of 15 landmarks within a two-and-a-half-kilometer radius of the Dominion. They will get points based on the distance from the Dominion for a team selfie at each attraction visited within the one-hour contest period.
- Prizes will be finalized after George talks with Bill for budget and will also include Clif Bars provided by a nearby coffee shop.
- Stephen has volunteered to sell old Longboat goods at the Dominion – Jojo to help with accessing our locker at the Settlement House.

### **January Awards Gala (WMA) (All)**

- The plan is to proceed with the Awards Gala in January or February with the exact date and time flexible.
- An awards committee will be setup with Bert and George expressing interest.
- Royal Military College was identified as a potential venue along with Hart House that has also been used in the past.
- The event will be in-person only (not hybrid) since the focus is dinner / dance along with the awards ceremony. Attendance in 2018 and 2019 was roughly 65 people with general ticket price at \$65 but we'll need to encourage and monitor interest from members given current low numbers for the AGM.

### **December Challenge / January 5KTT / Winter Programming (Jojo)**

- The annual December Challenge will be promoted at the AGM along with plans to target a Park Run as a Longboat club 5K time trial (likely in January)
- Jojo proposed continuing with the Longboat Connects series that has proven very popular with members throughout the pandemic period

### **4. 2022 – 2023 Strategic Planning – Ongoing (Susan)**

- Jojo was asked to announce at the AGM that the strategic planning group welcomes participation from all club members who can bring fresh ideas.
- Next strategic committee meeting was set tentatively set for January 11<sup>th</sup>.

### **5. Financials Update (Bill)**

- Not presented ... but were circulated separately by Bill later.

### **6. Other Business (All)**

- None.

### **7. Adjournment (Jojo)**

Jojo adjourned the meeting at approximately 9:00pm.