

Longboat Roadrunners Executive Meeting Minutes – Draft

Thursday April 27, 2022 – 8:00 p.m.

Via Zoom

Present

Jojo Herrera, George Hubbard, Susan Stone, Stephen Word, Paul Kilbank, Steve Metzger, Kathleen Thompson

Regrets

Bill Prest, Bert de Vries

1. Welcome, Regrets & Tom Longboat Acknowledgement (Jojo)

At roughly 8:00 p.m., Jojo called the meeting to order.

Jojo presented the Tom Longboat acknowledgment

As Longboat Roadrunners, we run to honor the spirit of Onondaga runner Tom Longboat; a member of the Six Nations of the Grand River, Canadian soldier, and Boston Marathon champion.

2. Financials Update (Bill)

- Note that the financials were not presented as Bill was not able to join the call, however, he sent around the balance sheet and income statement last week (attached)
- Confirmed Jojo, George, Susan, Stephen, Paul and Steve have AOC memberships and Kathleen pending.

3. Approval of March 2022 Minutes (Paul)

- George motioned to accept Mar 24, 2022 minutes (Seconded by Stephen / motion passed).

4. Club Activities Updates

2022 Membership Update (Paul)

- As of April 7, we have 58 paid members including 23 women <> 35 men - tracking to 2021.

- Traditionally we have circulated a club directory with contact info (names, email and phone) – plan to circulate but with minimal member information to respect personal privacy.

Longboat Winter Series (George)

- 5 people for 5k, 11 people in the 10k and 10 people in the 20k
- Good feedback from all participants despite the windy conditions
- East York runners joined again

Longboat Connects (George)

- Final session was with Stephen Walter from Manchester, UK on nutrition and hydration
- 12 people joined for this call and over the entire series about 50 people – excellent!

Island Race / Sunset Shuffle (George)

- Planning for Sunset Shuffle and Island Run is proceeding well
- Sunset Shuffle food costs estimated at \$4 plus tax which is similar to 2019 although drinks aren't included Plan to serve beer again but details need to be sorted out for costs and Ontario Smart Serve requirements (Mike Cho is licensed so usually supervises)
- We have an old Facebook page for Sunset Shuffle going back to 2013 that we need to take down – not clear who is the administrator (Laura McLean? Mike Moran?)
- Questions about both races will be directed to our standard email address and Kat can answer or forward as appropriate
- Island Race package pickup will be at The Runners Shop – Lynn will be re-organizing the store for a smooth traffic flow
- Many logistics are being set over the next week for the Island Run as there may be various fall events competing for resources (trucks, porta potties etc.)
- Further work to be done on marketing / branding as our 40th anniversary race
- Heidi Sobel will be leading a warm-up for the Island Race (very popular last time)
- Heidi is exploring whether a coffee truck is viable at the event this year.

Members Brunch (Stephen)

- Date pushed out due to challenges securing a venue (price / minimum / availability) with Brazen Head now wanting a \$1,000 minimum and High Park Club fully booked during May.
- Goal is to combine the brunch with a June 4 Tom Longboat event outlined below.
- Plan is to explore casual venues around the location secured for the Tom Longboat event.
- Similar to past years the club will cover costs for new members with existing members strongly encouraged to attend too.

Longboat Event (All)

- Stephen to check into Varsity Stadium on June 4 (potentially \$200 / hour with 2-hour min) with Central Tech another potential option
- Considering a few distances, such as a mile relay, so people can choose their favorite event

- Kat to arrange a separate meeting for promotion as plans become firmer over the next week
- Organizing team will keep Six Nations informed of our plans and discuss potential charity for fees / donations that are encouraged from participants
- Media communications a possibility although the short lead time may dictate our approach
- Noted that a small group of Longboat members has traditionally joined Six Nations events that day as well.

Club Meeting (Jojo)

- Next full Longboat Member meeting is now scheduled for Wednesday, May 25
- Jojo to send out a notice to members with the normal advance notice

Events: Cabot Trail and Other Events (Jojo)

- Made a tough decision not to pursue Cabot Trail this year due to various reasons: not enough people ready to commit, short runway until the event, and costs have gone up significantly
- Goal is to field a team in 2023 with more planning / preparation time

5. 2022 – 2023 Strategic Planning (Jojo)

- Process is well underway with a committee already formed to focus on membership, visibility and programming
- Susan will chair the strategy meetings going forward
- Membership is the initial priority with many great ideas under consideration (QR codes on race bibs, postcards at a Longboat Ambassador table, club promotional pitch etc).
- Family memberships were proposed by Susan with kids focused activity as a way to differentiate Longboat from other club s (to be discussed more at the next strategic planning meeting)

6. Other Business (Jojo)

Settlement House / West End YMCA (Discussion)

- Current status is unclear so Jojo to contact the new Settlement House director
- Longboat is prepared to make a contribution as we have done in previous years

No executive meeting planned for May since there is a member meeting scheduled.

7. Adjournment (Jojo)

Jojo adjourned the meeting at approximately 9:30pm

Longboat Roadrunners

Balance Sheet

March 31, 2022 with comparative figures for previous year

	2022	2021
Assets		
Current Assets		
TD Bank	35,399.79	40,906.34
Stripe Online	1,438.98	59.07
Petty Cash	10.00	10.00
HST Receivable		650.72
Funds rec'd for clothing, etc.		444.13
Inventory - ferry tickets	234.24	234.24
Inventory	<u>2,808.00</u>	<u>2,808.00</u>
	39,891.01	45,112.50
Capital Assets	500.00	<u>4,382.74</u>
Total Assets	<u>40,391.01</u>	<u>49,495.24</u>
Liabilities		
Current Liabilities		
Accounts Payable (exc Treas & HST)	400.00	
Loan from Treasurer	1,042.51	317.28
HST Payable	1,009.20	<u>8.37</u>
Unearned Revenue		480.00
Funds Held in Trust	-	132.24
Expenses distributed		1,863.89
Total Liabilities	2,451.71	2,537.30
Members Equity (Retained Earnings)	37,187.30	45,912.99
Net Income (negative is a loss)	752.00	1,044.95
Total Members Equity	37,939.30	46,957.94
Total Liabilities & Members Equity	<u>40,391.01</u>	<u>49,495.24</u>

Longboat Roadrunners
Statement of Income and Expenses

Month ended March 31, 2022

	2022	2021
Revenue		
Membership	2,640.00	2,400.00
Coaching	1,050.00	975.00
Social Events		
Clothing		
Race Revenue		10.00
Total Revenue	3,690.00	3,385.00
Expenses		
Donations - Race		
Donations - Non-Race	250.00	101.25
Social Events		
Club Awards	1,635.99	100.00
Coaching		1,300.00
Race Subsidies	12.00	
Website	223.26	176.63
Bank Charges	82.02	75.78
Education & Seminars	100.00	100.00
Affiliation	452.00	452.00
Meetings		
Administration	42.73	18.40
Island Race total*	140.00	15.99
Sunset Shuffle		
Total Expenses	2,938.00	2,340.05
Surplus (Deficit)	752.00	1,044.95

Notes:

*Race director conference