

Minutes  
Longboat Roadrunners Executive Meeting Minutes  
Wednesday, March 17, 2021 – 8:00 p.m.  
Via Zoom

Attendance:

President: Jowenne (Jojo) Herrera  
Vice President: Jessica Rode  
Treasurer: Bill Prest  
Secretary: Geneva Calder  
Race Coordinator: George Hubbard  
Coaching Coordinator: Steve Metzger  
Communications Coordinator: Kathleen Thompson  
Past President: Bert de Vries

Absent:

Social Coordinator: Debra Kobe

1 Welcome & Tom Longboat Acknowledgement

At 8:06 p.m., Jowenne Herrera called the meeting to order.

Jowenne presented the Tom Longboat acknowledgment:

As Longboat Roadrunners, we run to honour the spirit of Onondaga runner Tom Longboat; a member of the Six Nations of the Grand River, Canadian soldier, and Boston Marathon champion.

2 Approval of February 2021 Minutes

- Motion to adopt minutes moved by George, seconded by Kathleen (Carried)
- The Board adopted the Minutes of the 2021 February Executive meeting.

3 2021 Club Activities

- Longboat Super Series 8km March 20<sup>th</sup>
  - o Steve: Half of the participants will be doing the route in person at 9am
  - o George: recommends spacing only 1 minute apart so there will not be too much congregation
  - o 8-9 runners have confirmed they will be running in person – Steve will make small care package for runners
  - o John McMillan, Mike and John Greenfield are on as volunteers

- Hopeful we can still get together for the May event
- Virtual Longboat Connects Members' Series
  - Stephen Walter did a good job in building off of Michelle's approach – 19 people altogether on the call, which makes over 60 people across the three sessions
  - Cheques are being sent out by Bert and Bill on a rolling basis
- New Members' Brunch is coming up March 28 – 2pm
  - Jessica: looking for way to give value for people who paid for brunch last year. Geneva will introduce new members and Jessica will do slideshow. 15 minutes allotted for members' meeting and then Karla Del Grande will speak for 25 minutes
  - Jojo: the goal is to keep the event within the hour and to allow time for socializing after

#### 4 Club Business Arising

- Geneva: we currently have 10 new members who have registered since the last new members' brunch – April 2019 – now. Thanks to George for pointing out a handful of members who had renewed membership, aren't technically new members
- Geneva to send cumulative members' list, new members' names to full Board to ensure no one has fallen through the cracks on the list
- Bill: we are saving \$950 on an insurance premium by having our members register with Athletics Ontario
- George: cost is \$400 between Board members to register as members
- Jojo: competitive cost is \$65. As long as each Board Member registers as a non-competitive member, they will be reimbursed. Competitive registrations would only be reimbursed \$25
- Bert made a motion that Board Members will be reimbursed if they register for the OMA at the minimum (non-competitive) level. Seconded by George. (Carried). Motion adopted by the Board
- The remainder of the Board Members will register before the April 1<sup>st</sup> deadline
- New Balance delivery aiming for the end of the month. Slight change in logistics: the pricing was based on a retailer. Therefore, the order will be paid by the Runners' Shop – on our side, all orders have been paid. Lynn has said she will offer 20% discount for items ordered, therefore members will get a slight reimbursement when they pick up from her

- Lynn will send an invoice to Bill noting the discount, and Longboat will deal with the reimbursement
- Jojo: we can set a policy for a timeframe that people need to stop by. Jojo – we have connected with a new vendor re: the buffs – have yet to hear back, but can be part of the reimbursement plan

## 5 2021 Financials

- Bill: would like to hold a vote on the budget that was sent last month
  - o Main expense from last year was the Gala
  - o Bill to include revenue from New Members' Brunch on updated budget
  - o The Board has yet to discuss the budget for Settlement House and West End Y donations for this year
  - o George proposes we make at least 50% of the donations we made this past year for this year due to ongoing COVID-19
  - o New Members' Brunch expenses to be added
  - o Karla Del Grande will be given \$150 for her time at the New Members' Brunch
  - o Bank charges to be added to the spreadsheet before the March 28<sup>th</sup> Members' meeting
  - o Bill to share revised budget within the next week
  - o Bert moves that we accept the budget as Bill presented it, provided he makes the adjustments agreed upon by the group. Seconded by Steve. (Carried) Motion adopted by the Board

## 6 Other Business

- George: we may want to create a Longboat ambassador as a leverage piece to rebuild membership – with the purpose of getting former, long-term members to renew membership
  - o Steve: seasonal plan ending in May – potential to tack on 20km event and other things that we can talk to to encourage people to come back
  - o Jojo: this ties to our broader strategy to improve recruitment and retention – Longboat as a community organization
  - o Ambassadors can speak to people directly
  - o We can look into how to promote social and coaching elements, as well – this past quarter had more to do with running
  - o Jojo: ability to have a connected Community. We will need to develop a package, which will eventually require people resources. Should really flesh this idea out

Action items:

- Bert and Bill to send out cheques to series speakers on a rolling basis
- Geneva to send cumulative members' list, new members' names to full Board to ensure no one has fallen through the cracks on the list
- All Board members are to register for Athletics Ontario membership by April 1st
- Bill to share revised budget within the next week

7 Adjournment

Jojo adjourned the meeting at 9:08pm

ATTACHMENTS:

1. Meeting Agenda

## Longboat Executive Meeting

Wednesday, March 17, 2021 / 8:00 – 9:00 p.m.

**ZOOM Meeting:**

<https://us02web.zoom.us/j/87985274984?pwd=WHRSRWWhLNGIzMXFRVFJIREJqdDVMUT09>

### Agenda

1	<b>Welcome, Regrets &amp; Tom Longboat Acknowledgement</b>	All	8:05 pm
2	<b>Approval of February 2021 Minutes</b>	Geneva	8:05 – 8:10 pm
3	<b>2021 Club Activities Updates</b> <ul style="list-style-type: none"> <li>• Longboat Super Series: 8K March 20</li> <li>• Longboat Connects Virtual Series</li> <li>• New Members' Brunch (2020 &amp; 2021): March 28</li> </ul>	Steve/George George Jessica/Jojo/George	8:10 – 8:20 pm
4	<b>Business Arising</b> <ul style="list-style-type: none"> <li>• 2021 Membership Renewal Update</li> <li>• Athletics Ontario &amp; OMA Membership (re: insurance)</li> <li>• Club Uniforms</li> </ul>	Geneva Jojo/Bill Jojo	8:20 – 8:40 pm
5	<b>Financials</b> <ul style="list-style-type: none"> <li>• 2021 Operating Budget</li> </ul>	Bill	8:40 – 8:50 pm
7	<b>Other Business</b>	All	8:50 – 9:00 pm



**2021 Upcoming (Tentative) Board Meetings:** *To be confirmed a week before each meeting.*

- April 21
- May 19
- June 23
- July 21

