

Longboat Executive Meeting
Wednesday, March 1, 2017, 8 pm.
Minutes

1) Roll Call (alphabetically by position)

- 1 Coaching Co-ordinator: Laura McLean
- 2 Communications Co-ordinator: Michael Moran (absent)
- 3 Past President: Roger Moss (absent)
- 4 President: Rob Hanks
- 5 Race Co-ordinator: Bert de Vries
- 6 Secretary: John MacMillan
- 7 Social Co-ordinator: Stephen Word
- 8 Treasurer: Bill Prest
- 9 Vice President: Trevor Kobe

2) Motion to approve agenda. Passed.

3) Motion to approve minutes from previous executive meeting. Passed.

4) Executive Reports and matters arising.

Coaching Coordinator's Report (Laura M)

- Sent out notice of coaching fee via: email through John, individual emails and Facebook. Can I have a list of who has paid for coaching so far?
- Organizing March 16th 4 km time trial at High Park. Currently in search of club measuring wheel to measure the course. Also making arrangements for a pub to meet at afterwards.
- Booked U of T track for June 18th and July 9th. Awaiting confirmation on cost. Can't book U of T for August until June, will reach out to other tracks in the coming weeks.
- Handed off women's Ragnar interest to Mike to organize the co-ed team.

Communications Coordinator's Report (Michael)

- My contribution this month has been to continue to seek followers and engage with them on Twitter and Instagram.
- We now have 709 Instagram followers and 782 Twitter followers.
- I continued working on a team for the Niagara Ragnar relay and organized a co-Ed team with 8 men and 4 women as we didn't have enough interest for two teams.
- Attended a race meeting with other race committee members.
- I am seeking permission to purchase a tent for the Island Race to act as our Medical Tent near the finish area. I can obtain a 10x10 red tent from Canadian Tire that would be suitable for this. With a discount that we can get, it would be \$180. Since storage is possibly an issue, I'm willing to store it at our home until other arrangements can be made.

Past President's Report (Roger)

Not much to report other than I am continuing to keep the Flying Feathers up to date and will aim to post the results either after Chilly or after the time trial.

President's Report (Rob)

I worked on the following items in the past month:

- Sent proceeds of Gala auction to Krista Duchene and Reid Coolsaet. Both expressed thanks. The former will use her share to help fund her trip to Kenya, while the latter has expressed interest in doing the Island run. I am still trying to contact Lanni Marchant, who was in Africa and other places away.
- Delivered our annual \$3000 donation to University Settlement House. They have invited us to put up a Longboat sign in the lobby and to establish a presence/link on their webpage.
- Corresponded with Peter Enfield, Lynn and Laura about the free Enfield time trial for Longboat and the Runners' Shop.
- Reminded Longboat prize winners to use their gift certificates at the Runners' Shop. (It turns out that some of our prize winners for 2017 have not yet received their plaques/coupons).
- Coordinated bib pickup for the Chilly Half and Frosty 5k. Going to Burlington Thursday morning to actually get them.
- Helping to coordinate Longboat team and volunteers for the Achilles 5k.
- Publicized Longboat time trial at York U on March 2.
- Attended Race Committee meeting.
- Bill and I corresponded with Venkat to get the coaching fees set up. Venkat responded to our e-mails with his characteristic slowness, but eventually set things up.
- About 52 misplaced Longboat silver membership pins from years past were found and turned over to me. Longboat now has enough silver pins for the first part of the 21st century. Unless it is decided otherwise, I will maintain custody of all Longboat pins henceforward. IMHO, it's better to have one person who is responsible for them than to keep passing them around. The rediscovery of these pins also illustrates the need for better communications between different generations of Longboat execs. If I had known about these last spring, I would have ordered fewer pins from the manufacturer.
- One of the things I have learned is that the President's usefulness is directly related to the quality of information that s/he receives. The better the information that the president has, the easier it is to coordinate things effectively.
- It looks like I might have a new job as the volunteer coordinator for Flow Marketing, which runs several races. I can still do my job as Longboat President, but with a somewhat less open ended time commitment.

Race Coordinator's Report (Bert)

In the last month, I chaired a meeting of the Island Race Committee, which met on Feb. 23, 2017.

Present: Lynn Bourque, Tony Fletcher, Bill Prest, Rob Hanks, Stephen Word, Sabrina Young, Bert de Vries, Mike Moran

Regrets: Tony Serwatuk, Nancy Wells

Reports from attending members:

Rob Hanks:

- Reid Coolsaet has expressed interest in running the Island Race.

Tony Fletcher:

- has ordered race-day radios.
- has contacted relevant Island staff to confirm race day arrangements.
- proposed a meeting of all captains in June to present an overview of the race arrangements.

Mike Moran:

- has arranged for after-bite wipes.
- confirmed availability of personal and contact information via race bib numbers for injured or sick runners.
- proposed rental of a red tent for medical matters of a minor nature.
- has made progress on race advertising through Instagram.

Sabrina Young:

- With 134 runners registered, we are ahead of last year's pace.
- An E-blast will occur soon to encourage registration ahead of the price rise at 300 registrants
- NUUN is returning as a sponsor for fluids, and will provide green (i.e. cloth) bags.
- The role of Quartet in race sponsorship is still under negotiation.
- Cliff Bars will provide 2 kinds of bars.
- A suitable price for T-shirts has been arrived at with Race Merchandise; different colours for adults & kids.
- Preliminary sketches by Heidi Mok for a race T-shirt design were presented.
- If the design can be finalized in time, our rack cards will be inserted in the Achilles 5 km race kits.
- Sabrina summarized our extensive digital advertising strategy

By a unanimous vote, it was decided that none of our race advertising will make mention of Canada 150, out of respect for the legitimate concerns of aboriginal peoples on this topic.

We will be offering a discount via a code to the following running organizations: Achilles, Beachers Running Club, Burlington Runners, and the black Lungs.

Bill Prest:

- It seems that the CRA has misplaced our HST application, the process for which must now be started all over again.
- We need to look into the insurance arrangements for our race-day trucks and drivers

Bert de Vries:

- Both the Island Race and the Sunset Shuffle are now in the confirmed category of race listings on the Ontario Road Race Results website.

Lynn Bourque:

- Lynn will look into renting the room adjacent to The Runners Shop to facilitate our kit-stuffing.

Our next meeting will be at Bert de Vries' place on Tuesday, March 28 at 6:30 pm

Secretary's Report (John)

Our current membership is 133. The membership directory and the master membership database are up to date. I have welcomed new members on Facebook, and sent out various emails to the membership on request.

Social Coordinator's Report (Stephen)

Assisted George with scheduling and location for a Yoga for Runners Workshop. It will take place on Monday, April 3 at 7 pm at The National Ballet of Canada and will be limited to the first 20 RSVPs. I will send out an Evite this week.

Treasurer's Report (Bill)

- Sent request in writing to Canada Revenue Agency to update their files regarding Longboat's Board of Directors (Executive). Once I have confirmation of update, I will resubmit the club's HST application.
- Paid the insurance for directors and the Island Race.
- Online Registration has started collecting HST on our behalf for coaching and the Island Race.
- The club's finances have improved with revenue coming in from membership and the Island Race. Please see the Balance Sheet and Income Statement for details.

Vice-President's Report (Trevor)

None received.

5) Agenda for March Members Meeting

Executive reports, Financial Statement for 2016, disciplinary committee, Thursday night workouts.

6) Relations with Settlement House: Lobby/ Website

Background: Settlement House has invited us to put up a Longboat sign on the wood paneling directly to the right of the reception desk. (The Club just donated \$3,000.)

BIRT we authorize Jojo to proceed with a design proposal for a Longboat sign in the lobby, not to exceed \$500. Passed.

Settlement House has invited us to establish a presence on their website, with links to our sites.

What shall we do and how? Michael Moran to explore.

7) The Budget: 2017

What can we trim and what should we expand? Consolidated meeting expenses. Cross-training for strength training, yoga, and one more. \$300. Summer party on Island in June. \$250. Cranberries \$1000. Costs \$493 each track date at U of T.

- BIRT we authorize \$652 to rent a bus for ATB. Passed.
- BIRT we reduce the XMAS party allocation from \$500 to \$350. Passed.
- BIRT we authorize \$180 for a Longboat medical tent. Passed.
- BIRT we authorize up to \$500 for a Longboat sign in the lobby of Settlement House. Passed.
- Race budgets to be considered at the April executive meeting.

8) New Members' Brunch

- BIRT the cost of the NMB be \$25+HST per adult, and that children less than 12 are free. Passed.
- Rationale: We have to adjust to inflation. I think we'll get a strong draw with Rachel Hannah addressing the club right after Boston. We also have a lot of 5 and 10 membership year pins to hand out.
- The event takes place April 22, 2017.

9) Flying Feathers Competition

- Question: why was the 4k omitted from the Flying Feathers competition? Was it an oversight because the distance is rare) or was it a point of principle?
- Possible motion: BIRT that 4k road races be included in the FF competition.
- Rational: Increased participation for the March 16 time trial. Tabled.

10) Unused Runners' Shop Gift Certificates

- Possible Motion: Pending approval of the Runners' Shop, BIRT that we invite prize winners to either redeem their Gift Certificates or to donate their unused coupons back to the club. Possible

Deadlines. 2016 coupons: April 1, 2017: 2017 coupons: September 30, 2017. No action. Rob suggested the Club give cash as future awards.

11) Other business and general discussion
BIRT Charge \$15 per member for Cranberries. Passed.
BIRT Charge \$20 per member for the AGM. Passed.
Outdoor track dates June 18 and July 9.

12) Motion to adjourn at 9:03 pm.