

Longboat Executive Meeting
Wednesday, February 1, 2017, 8 pm.
Minutes

1) Roll Call (alphabetically, by position)

- 1 Coaching Co-ordinator: Laura McLean
- 2 Communications Co-ordinator: Michael Moran (absent)
- 3 Past President: Roger Moss (absent)
- 4 President: Rob Hanks
- 5 Race Co-ordinator: Bert de Vries
- 6 Secretary: John MacMillan
- 7 Social Co-ordinator: Stephen Word
- 8 Treasurer: Bill Prest
- 9 Vice President: Trevor Kobe

2) Approval of Agenda. Passed.

3) Approval of minutes from previous executive meeting. Passed.

4) Executive Reports and matters arising

Coaching Coordinator's Report (Laura)

- confirmed Rachel Hannah for April 22nd NMB
- organized women's run and dinner at Lynn's
- fielding questions on when athletes can pay for coaching
- assigning new athletes to coaches who fit their needs
- leading Thursday workouts at High Park

Communications Coordinator's Report (Michael)

- Fielded e-mails on the Comms e-mail box
- Monitored and posted to our club Twitter and Instagram pages

Past President's Report (Roger)

None received.

President's Report (Rob)

- participated in the 5k time trial
- attended the Gala and helped with awards ceremony
- put together the Jim Rawling fireman's calendar with the help of Jojo, Steven, Gregoire and John M.
- attended the race committee meeting on January 26
- liaising with Bill Allen, the RD for Robbie Burns, about getting free entries for next year for those who signed up but could not attend this year.
- tried to keep up with incoming club e-mail (there's a lot)
- Other than that, recovery from dental surgery.

Race Coordinator's Report (Bert)

My report is essentially the substance of the Race Committee meeting held last week. I am attaching the revised notes. We need a race director for the Sunset Shuffle (Lynn Bourque last year).

Notes on Island Race Meeting, Jan. 26, 2017

1. Present: Nancy Wells, Rob Hanks, Sabrina Young, Tony Fletcher, Bill Prest; Bert de Vries
Regrets: Mike Moran, Stephen Word, Lynn Bourque, Tony Serwatak

2. Adoption of agenda

3. Price structure

Our starting registration price for the Island Race will be \$5.00 higher than last year's, and will escalate when we reach 300 registrations. Later escalations TBA. We will aim for Feb.1 as the starting date for registrations; there may be a delay of a few days pending the readiness of Mike Turner and Venkat to have the website up and running. If we have not yet been assigned an HST number, we will begin in any case, with the HST built into the registration fee, to be sent off to the government later.

4. Sabrina's compensation:

\$4000.00 to Sabrina as our marketing/customer service/registration/sponsorship organizer;
\$2000.00 to whoever is chosen to be our site administrator.

5. Who has power to purchase?

All purchases should go through Sabrina. She agrees to come to the Race Committee for approval with amounts that exceed the Race budget. The Race budget will be presented to the Club Executive for its meeting in March.

6. Race promo flyer (Tony F)

Rack cards will be produced this year in a number no higher than last year, and possibly lower. They are needed as soon as March for the Achilles Race. Sabrina would like to see some rack card use reduced if we can get our partners at other races to include our race in their electronic & social media campaigns.

7. Quartet sponsorship

Sabrina has agreed to work out a new arrangement with Quartet for their sponsorship dollars, as the 5km family event is proving too cumbersome.

8. Duty roster

Possible contacts with high school teachers in the club may make it possible to recruit more Grade 9 student volunteers seeking to gain volunteer hours. Club members to be strongly urged to fulfill their club duties on race day. As the loading of trucks and their return to the locker to unload is an onerous job at the end of a long race day, it is suggested that the members doing this job be asked to commence their race day work after the race.

9. Race Kits

We are exploring the possibility of eliminating race kits, or of making their contents more attractive. Sabrina undertakes to report on this at a later meeting.

10. Other business:

We need a Registration manager who, at the Runners Shop prior to race day, and on race day will deal with registration issues exclusively. Certain members will be approached for this responsibility.

We will approach Heidi Mok to do the design of this year's shirt, as she has a good track record with the club. It is noted that the club is rich with design experts. Perhaps a reference to Canada 150 can be included in the design?

Our race course needs to be remeasured and certified as we are rerouting it to eliminate the grassy sections. Rob Hanks and Bill Prest will work with Peter Pimm to carry this out.

Our next meeting is on Thursday, Feb. 23 at 6:30 p.m. at Bert's place, 85 Bleecker St., Unit 104, South Tower. Members of the Executive welcome.

Secretary's Report (John)

Our current membership is 128. As new members join, I welcome them with a Facebook message. I made a graph of membership over the years, and a graph showing the current membership by age group and gender. A directory of members to be emailed February 2nd. I took photos at the Gala and posted them on Facebook. I am working on a photo archive, so that members can find photos of past events.

Social Coordinator's Report (Stephen)

Booked Brazen Head for April 22.

Treasurer's Report (Bill)

I am working on reformatting last year's budget to serve as a template for 2017. I plan to send out the reformatted version with explanation sometime today or tomorrow so that you can review my efforts and we all end up on the same page, so to speak.

Vice-President's Report (Trevor)

- raced in the 5k time trial Jan 7th
- attended the awards Gala Jan 14th
- attended to contract details with respect to the bus to the Robbie Burns 8K. We (in particular the Social Coordinator) used e-vite to keep tabs on ridership which streamlined the administration considerably
- obtaining price for a bus to Chilly Half in Burlington (Mar 5th). This is tentative and subject to discussion
- obtaining price for a bus to ATB in Hamilton (Mar 26th)
- being groomed to be the keeper of Ye Olde Longboat Shoppe
- pitching in where needed

5) New Members' Brunch-

- Is Rachel Hannah confirmed for April 22? Yes
- Is Bert confirmed for April 22? 😊 Yes

6) Greeting and Integrating New Members

- Can we have a volunteer to draft a Welcome to Longboat letter explaining how the club works for new members? Yes, Trevor.
- I plan to hand over the Longboat Shoppe to Trevor. Can John keep Trevor updated on new members so that Trevor can get singlets to them? Yes.
- We need to tell our our current crop of new members about the New Members' Brunch.

7) Team Unbreakable (Nils) will be having its next 5k race in Coronation Park on Sunday, June 11th (with 20 schools).

- BIRT that Longboat support this race with volunteers and race equipment (in a manner similar to their last event). Passed.

8) Coaching

- BIRT that we open up coaching registration with our HST number pending. Passed.

9) Planning for Longboat track and cross-country

- Did we overdo it last year with four Longboat track events? maybe we should cut it back to three? Would fewer events increase participation?

- What venues should we use for track? The devil we know (U of T) or the devil we don't know (Central Tech/Razor)? Or a combination? U of T costs about \$400 to rent. Need 8-10 am. Alternatively, we could plan a track evening (i.e., our own Twilight Meet) Action: Bill to check availability of Wednesday evenings in May-Aug with U of T.

- Wednesday, Sep. 13 for Longboat XC Race

10) Longboat buses for events

- Should we have a bus for the Chilly (March 5) or promote car pooling? Stephen suggested polling members. BIRT If 25 people commit to taking a bus, the Club will provide one. Passed.

- Should we have a smaller bus than usual for ATB because so many runners will be doing Boston?

- Can we get away with slightly later departure times to improve bus attendance? Relevant Information: Last year we had 28 Longboaters/LBF in the Chilly Half and two in the 5k. The Chilly starts at 10:05 am; ATB starts at 9:30 am/9:45 am. The Standard School bus seats 48 but the Executive Shuttle bus seats 25.

11) Offers from Enfield and Pride to cooperate with Longboat to test their timing equipment.

I received this e-mail from Lynn. What are our thoughts?

"1. Jeff Enfield has offered to do a free timing event for me (us) in March. He likes to do some trial runs with his gear before race season starts in April. I was thinking that maybe Longboat and the Runners Shop (and anyone else we want to invite) could arrange something on a Wednesday or Thursday night if you are into it. It could be anything really....some sort of time trial. Martin Goodman or somewhere else (High Park) . Track, road, trail.... Give it some thought. Share the idea with whoever and I will mention it to Elaine. March is not too far away so if we could settle on an idea and a date that would be good...

"2. The Pride Run is going to be the OMA RR Series 5k. The race director (Nathan Monk) asked me if Longboat would be interested in doing a community run for them. Once again, maybe we could do a little hook up here. I could invite OMA members, The Runners Shop...Good for Longboat , good for everyone :-). Maybe we can find a couple of minutes to talk about this on Sat. Another idea is I (The Runners Shop) has the community run and I invite Longboat and OMA....."

Thursday, March 16? Could take the place of a regular workout, and held at the CNE.

12) Longboat budget issues (working toward a complete budget by early March).

- Bill would like the budget to include the next year's January GALA.

- BIRT that we donate \$3000 to Settlement House (the same amount as last year). Passed.
- BIRT that we donate \$1000 to the YMCA (the same as last year). Deferred.
- BIRT resolved that we allocate \$4000 to Sabrina to be Marketing Director for the Island Race and \$2000 for a yet to be named Site Manager (net cost \$500 less than last year). Deferred.
- Given that we lost a small amount of money last year (circa \$2000), should we rethink the formula by which we donate race revenue to charity? Variables include timing and amount.
- Offer Longboat tattoos. Cost is 3000 for \$239. Deferred.
- BIRT that we budget \$200 for runner related education (e.g., yoga). Passed.

13) Other business and general conversation

14) Motion to adjourn at 8:56 pm.